DATAGRAPHIC TRAVEL AND TOURISM

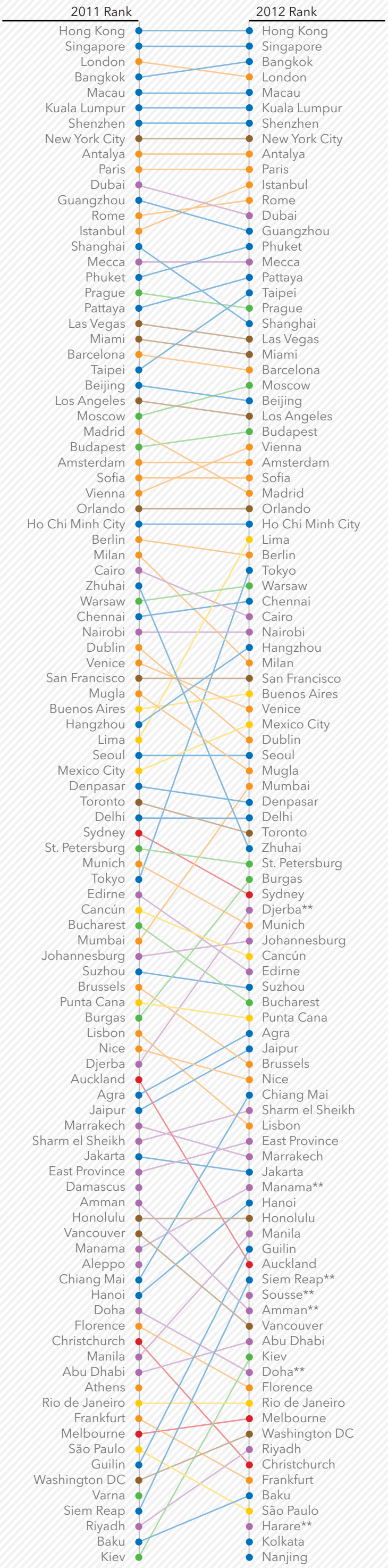
Euromonitor International's Top City Destinations Ranking

Top 100 Cities in 2011 and 2012

Change in Rank

- Asia Pacific
- Australasia
- Eastern Europe
- Latin America
- North America
- Middle East & Africa
- Western Europe

** New because of expanded research

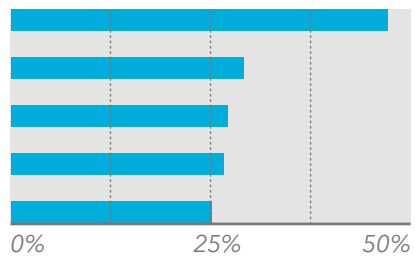


Best and Worst Performing Cities

arrivals '000 trips, 2012; % change 2011–2012

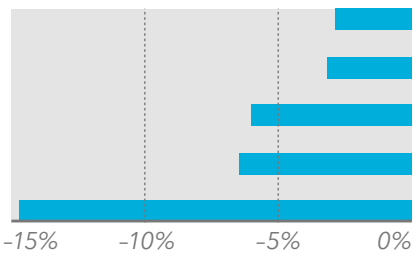
Best Performing

Cities	Rank 2012	Arrivals 2012	% Change 2011–2012
Tokyo	36	3,754.2	
Lima	34	3,792.5	
Sousse	83	1,929.9	
Mumbai	50	2,977.0	
Taipei	18	6,561.2	



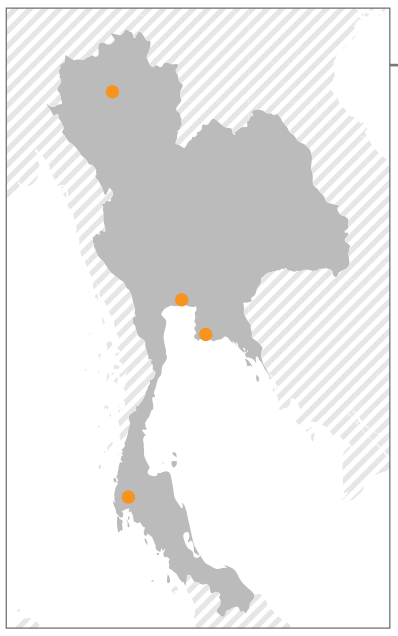
Worst Performing

Cities	Rank 2012	Arrivals 2012	% Change 2011–2012
Mugla	49	2,981.4	
Beijing	25	5,035.4	
Madrid	31	4,111.3	
Auckland	81	1,965.4	
Zhuhai	54	2,736.5	

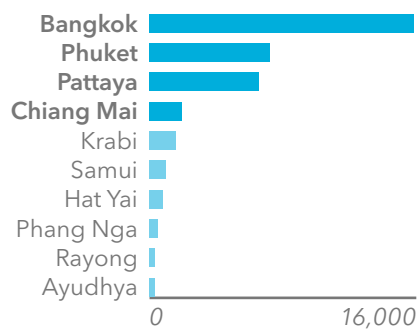


Thailand's Rising Popularity

Four Cities in the Top 100



TOTAL ARRIVALS
'000 trips, 2012

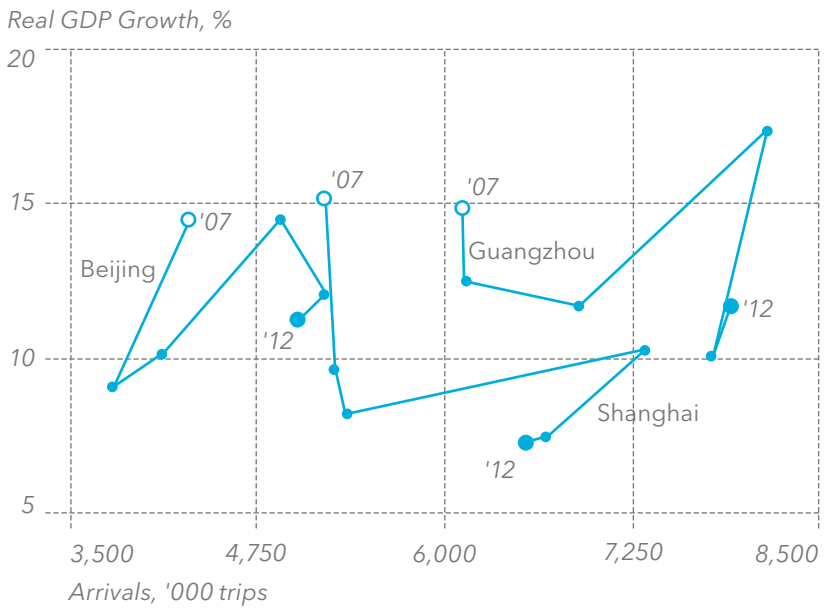


Political stability & a lack of natural disasters helped Thai cities have a record year for arrivals in 2012. Phuket has become a stand out destination, experiencing growth of 160% in arrivals since 2007.

China's Top Cities Experienced Mixed Results

Slowing Economy Hampers Arrivals

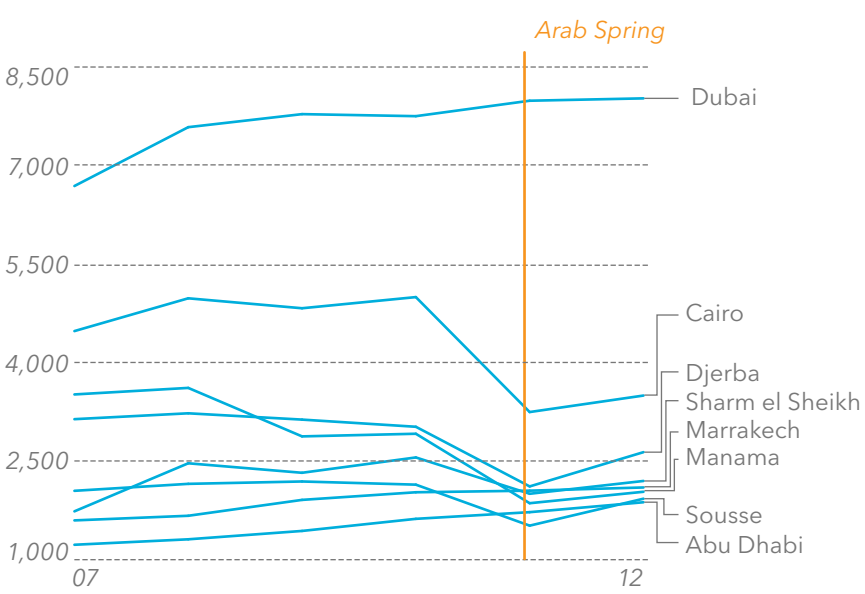
arrivals '000 trips and real GDP growth %, 2007–2012



Arab Spring Influences Arrivals in Middle East

Cairo and Sharm El Sheik Still Recovering

arrivals, '000 trips, 2007–2012



EUROMONITOR INTERNATIONAL

© 2013 Euromonitor International